Stand up, Speak out: The Practice and Ethics of Public Speaking features two key themes. First it focuses on helping students become more seasoned and polished public speakers, and second is its emphasis on ethics in communication.

- Front Matter
  - 1: Why Public Speaking Matters Today
  - 2: Ethics Matters- Understanding the Ethics of Public Speaking
  - 3: Speaking Confidently
  - 4: Audience Analysis
  - 5: Finding a Purpose and Selecting a Topic
  - 6: Researching Your Speech
  - 7: Supporting Ideas and Building Arguments
  - 8: Introductions Matter- How to Begin a Speech Effectively
  - 9: Concluding with Power
10: Creating the Body of a Speech

11: Outlining

12: The Importance of Language

13: Delivering the Speech

14: Presentation Aids- Design and Usage

15: Informative Speaking

16: Persuasive Speaking

17: Small Group Communication

18: Leadership, Roles, and Problem Solving in Groups

19: Appendix A - Your First Speech

20: Appendix B - Speaking to Entertain

Back Matter