Stand up, Speak out: The Practice and Ethics of Public Speaking features two key themes. First it focuses on helping students become more seasoned and polished public speakers, and second is its emphasis on ethics in communication.

- Front Matter
  - 1: Why Public Speaking Matters Today
  - 2: Ethics Matters- Understanding the Ethics of Public Speaking
  - 3: Speaking Confidently
  - 4: Audience Analysis
  - 5: Finding a Purpose and Selecting a Topic
  - 6: Researching Your Speech
  - 7: Supporting Ideas and Building Arguments
  - 8: Introductions Matter- How to Begin a Speech Effectively
  - 9: Concluding with Power
10: Creating the Body of a Speech
  ◦ 11: Outlining
  ◦ 12: The Importance of Language
  ◦ 13: Delivering the Speech
  ◦ 14: Presentation Aids- Design and Usage
  ◦ 15: Informative Speaking
  ◦ 16: Persuasive Speaking
  ◦ 17: Small Group Communication
  ◦ 18: Leadership, Roles, and Problem Solving in Groups
  ◦ 19: Appendix A - Your First Speech
  ◦ 20: Appendix B - Speaking to Entertain
  ◦ Back Matter