Stand up, Speak out - The Practice and Ethics of Public Speaking

Stand up, Speak out: The Practice and Ethics of Public Speaking features two key themes. First it focuses on helping students become more seasoned and polished public speakers, and second is its emphasis on ethics in communication. It is this practical approach and integrated ethical coverage that sets Stand up, Speak out: The Practice and Ethics of Public Speaking apart from the other texts in this market. This adapted edition is produced by the University of Minnesota Libraries Publishing through the eLearning Support Initiative.

- Front Matter

- 1: Why Public Speaking Matters Today
2: Ethics Matters- Understanding the Ethics of Public Speaking

3: Speaking Confidently

4: The Importance of Listening

5: Audience Analysis
6: Finding a Purpose and Selecting a Topic

7: Researching Your Speech

8: Supporting Ideas and Building Arguments

8: Introductions Matter- How to Begin a Speech Effectively
10: Creating the Body of a Speech

11: Concluding with Power

12: Outlining

13: The Importance of Language
14: Delivering the Speech

15: Presentation Aids- Design and Usage

16: Informative Speaking

17: Persuasive Speaking