Exploring Public Speaking (Barton and Tucker) 3rd Edition

The text addresses all the major concerns, issues, and material that an introductory, freshmen-level public speaking course involves. Beginning with the value of public speaking to one's life and overcoming public speaking anxiety, the subsequent chapters cover listening and audience analysis; plagiarism and ethics; invention and thesis development; research; organization; introductions, conclusions, and transitions; supporting material; delivery; visual aids; language choices; informative speaking; persuasive speaking; logic and fallacies; and special occasion speeches. The book was written with students in the open access college and with diversity in mind.

Accessible PowerPoint Slides for this text created by Linda Beck at HACC are now available at [https://socialsci.libretexts.org/Learning_Objects/Teaching_Materials/Exploring_Public_Speaking_Accessible_PowerPoint_Slides](https://socialsci.libretexts.org/Learning_Objects/Teaching_Materials/Exploring_Public_Speaking_Accessible_PowerPoint_Slides)
1: The Basics of Public Speaking

2: Audience Analysis and Listening

3: Ethics in Public Speaking

4: Selecting Your Approach and Main Points
5: Researching Your Speech Topic

6: Organizing and Outlining Your Speech

7: Incorporating Evidence into Your Speech

8: Introductions and Conclusions and Transitions
9: Presentation Aids in Speaking

10: Language

11: Delivery

12: Informative Speaking
13: Persuasive Speaking

14: Logical Reasoning

15: Special Occasion Speaking

16: Appendix
Back Matter

Thumbnail: pixabay.com/photos/graduation-graduation-day-2038866/