Riverside City College

- Principles of Microeconomics

- Front Matter
- 1: Welcome to Economics!
- 2: Choice in a World of Scarcity
- 3: Demand and Supply
- 4: Elasticity
- 5: Consumer Choices
- 6: Production and Cost Structure of the Firm
- 7: Perfect Competition
- 8: Monopoly
- 9: Monopolistic Competition and Oligopoly
- 10: Externalities and Public Goods