This text provides an overview of research design strategies used in psychological research. It covers the basic descriptive statistics and concepts within inferential statistics that are necessary for appreciation and comprehension of research findings. The course presents the student with the fundamentals of research that all psychology majors should know. Emphasis is placed on the critical evaluation of psychological research.

- Front Matter
- 1: The Science of Psychology
- 2: Overview of the Scientific Method
- 3: Research Ethics
- 4: Psychological Measurement
- 5: Non-Experimental Research
- 6: Survey Research
- 7: Descriptive Statistics
8: Experimental Research
- 9: Quasi-Experimental Research
- 10: Inferential Statistics
- 11: Factorial Designs
- 12: Single-Subject Research
- 13: Presenting Your Research
- Back Matter