This text provides an overview of research design strategies used in psychological research. It covers the basic descriptive statistics and concepts within inferential statistics that are necessary for appreciation and comprehension of research findings. The course presents the student with the fundamentals of research that all psychology majors should know. Emphasis is placed on the critical evaluation of psychological research.

- Front Matter
- 1: The Science of Psychology
- 2: Overview of the Scientific Method
- 3: Research Ethics
- 4: Psychological Measurement
- 5: Experimental Research
- 6: Nonexperimental Research
- 7: Survey Research
- 8: Quasi-Experimental Research
- 9: Factorial Designs
- 10: Single-Subject Research
- 11: Presenting Your Research
- 12: Descriptive Statistics
- 13: Inferential Statistics
- Back Matter