An Introduction to Group Communication

This text offers a practical introduction to the theory and practice of group communication, with an emphasis on real world applications to develop an awareness, understanding, and skills to effectively participate as a productive group member. Through a clear and concise approach to group decision-making and dynamics in teams and leadership, students are presented with the tools needed to create plans, find solutions to problems, produce goods or deliver services, and evaluate their performance through self and peer assessments.

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