7.4A: The Functionalist Perspective on Deviance

Functionalism claims that deviance help to create social stability by presenting explanations of non-normative and normative behaviors.

Learning Objectives

• Describe the functionalist view of deviance in society

Key Points

• A structural functionalist approach emphasizes social solidarity, divided into organic and mechanical typologies, and stability in social structures.

• Deviance provides the key to understanding the disruption and recalibration of society that occurs over time. Some traits that could cause social disruption will be stigmatized.

• Systems of deviance create norms and tell members of a given society on how to behave by laying out patterns of acceptable and unacceptable behavior.

• Deviance allows for group majorities to unite around their worldview, often at the expense of those marked as deviant. Social parameters create boundaries between populations and enable an "us-versus-them" mentality within the two groups.

• Being marked as deviant can actually bolster solidarity within the marked community as members take pride and ownership in their stigmatized identity.

• Some traits will be stigmatized and can potentially cause social disruption. However, as traits become more mainstream, society will gradually adjust to incorporate the formerly stigmatized traits.
Key Terms

• **structural functionalism**: A sociological approach that looks at society through a macro-level orientation, which is a broad focus on the social structures that shape society as a whole.

• **population**: A count of the number of residents within a political or geographical boundary, such as a town, a nation, or the world or of the number of individuals belonging to a particular group.

• **Social Parameters**: The given rules and norms in a given social situation.

What function does deviance play in society? This is a question asked by sociologists subscribing to the school of structural functionalism. Structural functionalism has its roots in the very origins of sociological thought and the development of sociology as a discipline. Though precursors of structural functionalism have been in existence since the mid-1800’s, structural functionalism was solidified by Émile Durkheim in the late nineteenth century. A structural functionalist approach emphasizes social solidarity, divided into organic and mechanical typologies, and stability in social structures. Structural functionalists ask “How does any given social phenomenon contribute to social stability?” This question cannot be answered without investigating deviance.

Functions of Crime: This is a short clip from the “Functions of Crime” segment of their new seven-part DVD “Short Cuts to Sociology: Crime and Deviance.”

Émile Durkheim: Durkheim formally established the academic discipline and, with Karl Marx and Max Weber, is commonly cited as the principal architect of modern social science and father of sociology.

For the structural functionalist, deviance serves two primary roles in creating social stability. First, systems of
recognizing and punishing deviance create norms and tell members of a given society how to behave by laying out patterns of acceptable and unacceptable behavior. In order to avoid unsettling society, one must be aware of what behaviors are marked as deviant. Second, these social parameters create boundaries between populations and enable an “us-versus-them” mentality within different groups. Deviance allows for the majorities to unite around their normativity, at the expense of those marked as deviant. Conversely, being marked as deviant can actually bolster solidarity within the marked community, as members take pride and ownership in their stigmatized identity and create cohesive units of their own (for example, members of the LGBT community unifying around Pride).

From a structural functionalist perspective, then, how does society change, particularly in regards to establishing norms and deviant behaviors? Deviance provides the key to understanding the disruption and re-calibration of society that occurs over time. Some traits will be stigmatized and can potentially cause social disruption. However, as traits become more mainstream, society will gradually adjust to incorporate the formerly stigmatized traits.

Take, again, the example of homosexuality. In urban America 50 years ago, homosexual behavior was considered deviant. On the one hand, this fractured society into those marked as homosexuals and those unmarked as normative heterosexuals. While this us-versus-them mentality solidified social identities and solidarities within the two categories, there was an overarching social schism. As time went on, homosexuality has come to be accepted as somewhat more mainstream. Accordingly, what originally appears as a fracturing of society actually reinforces social stability by enabling mechanisms for social adjustment and development.