Exploring Public Speaking (Barton and Tucker) 4th Edition

The text addresses all the major concerns, issues, and material that an introductory, freshmen-level public speaking course involves. Beginning with the value of public speaking to one's life and overcoming public speaking anxiety, the subsequent chapters cover listening and audience analysis; plagiarism and ethics; invention and thesis development; research; organization; introductions, conclusions, and transitions; supporting material; delivery; visual aids; language choices; informative speaking; persuasive speaking; logic and fallacies; and special occasion speeches. The book was written with students in the open access college and with diversity in mind.
1: The Basics of Public Speaking

- 2: Audience Analysis and Listening

- 3: Ethics in Public Speaking

- 4: Developing Topics for Your Speech

- 5: Researching Your Speech Topic
6: Organizing and Outlining Your Speech

7: Incorporating Evidence into Your Speech

8: Introductions and Conclusions and Transitions

9: Presentation Aids in Speaking
10: Language

11: Delivery

12: Informative Speaking

13: Persuasive Speaking
14: Logical Reasoning

15: Special Occasion Speaking

16: Appendix

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