Introduction to Research Methods

- **Book: Principles of Sociological Inquiry – Qualitative and Quantitative Methods (Blackstone)**

This text also provides balanced coverage of qualitative and quantitative approaches by integrating a variety of examples from recent and classic sociological research. The text challenges students to debate and discuss the strengths and weaknesses of both approaches. An important goal of this text is to introduce students to the core principles of social research in a way that is straightforward and engaging.

- Front Matter
- 1: Introduction
- 2: Linking Methods With Theory
- 3: Research Ethics
- 4: Beginning a Research Project
- 5: Research Design
- 6: Defining and Measuring Concepts
- 7: Sampling
- 8: Survey Research- A Quantitative Technique
This text will introduce you to the fascinating and important study of the methods of inquiry in the Social Sciences. You will learn both the logic behind – and the procedures for – a wide variety of research methods, including correlational and experimental designs. If you are the curious type, and if you like to think rationally, I believe you will enjoy this course.